Making Art History

A changing discipline and its institutions

Edited by Elizabeth C. Mansfield



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ERIC ROSENBERG

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30 Marlite Halbertsma

with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity."

27 Marlite Halbertsma, Wilhelm Pinder und die Deutsche Kunstgeschichte (Worms: Wernersche Verlagsgesellschaft, 1992).

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31 Donald E. Gordon, "German Expressionism," in William S. Ruben, ed., 'Primitivism'in 20th Century Art. Affinity of the Tribal and the Modern (New York: Museum of Modern Art, 1984) II, pp. 368–403, 373 and 393.

32 Frank Kermode, Forms of Attention (Chicago, IL and London: University of Chicago Press, 1985) pp. 5, 30, 72–75.

33 Fieke Konijn, "Engagement en distantic. Canonvorming in overzichtsboeken van moderne kunst," Jong Holland, 18(2) (2002): 50–57.

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Chapter 2

From the Prophet to postmodernism?

New world orders and the end of Islamic art

Finbarr Barry Flood

When I read of Islam in the papers these days, I often feel I am reading of museumized peoples. I feel I am reading of people who are said not to make culture, except at the beginning of creation, as some extraordinary, prophetic, act.

Mahmood Mamdani, "Good Muslim, Bad Muslim—an African Perspective"

The breach between two kinds of art history, which treat either historical or modern art, and do this under different paradigms, no longer makes sense. We are just as poorly served by a rigid hermeneutic framework perpetuating a dogmatic strategy of interpretation. It is perhaps more appropriate to regard the interrogation of the medium of art, of historical man and his images of the world, as a permanent experiment.

Hans Belting, The End of the History of Art?

Ever since its inception as a sub-field of art history, no one has been quite sure of where to locate Islamic art and architecture within its master narratives. In Sir Banister Fletcher's *History of Architecture* (first published in 1896) "Saracenic" architecture belongs with the non-historical styles, branching (along with Byzantium) from the trunk of a decidedly Eurocentric family tree somewhere between Rome and Romanesque. While (generally speaking) the century since Fletcher's tree was drafted has seen Islamic art admitted into the exclusive club of historical styles, the problem of where to house it is no less current, a point reflected in its treatment within universal surveys of art. In the eleventh edition of *Gardner's Art Through the Ages* (2001), for example, the chapter on Islamic art is located between Byzantium and Ancient America, whereas the subject is entirely absent from the sixth edition of H.W. Janson's magisterial *History of Art* published in the same year. The enquiring reader who, seeking even a trace of Islamic culture in Janson's narrative, turns to the index will find only two entries there under the

heading *Islam*: "art of" and "threat to Europe from." The juxtaposition has a disquictingly contemporary resonance, although the Europe in question turns out to be that of the ninth-century Carolingians. Nevertheless, the clear distinction between Europe/not Europe within which this single reference to Islam occurs reflects the frisson of alterity upon which the reception and accommodation of Islamic art has been predicated historically.

The problem of where to locate Islamic art stems, at least in part, from the peculiarities of the term itself, an invented rubric that must accommodate a vast array of artistic production stemming almost 1,400 years and spanning every continent. If artistic appreciation fulfills some of the cultural functions of religious adulation, then the position of Islamic art is particularly fraught, with the qualifying adjective caught between a religious identity and cultural identification. The resulting ambivalence is reflected not only in the lengthy apologias that accompany its use, but also in the tendency to oscillate between media-based and dynastic taxonomies, and in the appearance of ethnically or regionally based surveys. S

Many of these qualities were manifest in a myriad of new survey books on Islamic art and architecture published in the United States and Europe in the decade between 1991 and 2001. In addition to offering a chronological overview of Islamic art to the general reader, these texts were intended for use in undergraduate courses. The artifacts, manuscripts, and monuments represented within them show a remarkable coherence in terms of their chronological and geographic range, a coherence manifest in the repetitious appearance of both specific works and the object types that they represent. Through such consistencies in their inclusions and exclusions, the new surveys may be seen as constituting and consolidating a canon, an 'imagined community' of select artifacts and monuments that define the appropriate objects of this relatively new sub-field of art history.

To this extent, they provide a representative impression of the field as currently constituted, over a century after its emergence at the intersection of text-based Oriental studies, archaeology, connoisseurship, and museology. There is for example a relative balance among architecture, painting, and the 'minor' arts, an emphasis on elite artistic production rather than material culture, and on the central Islamic lands at the expense of the Maghrib, East Asia, and sub-Saharan Africa. Objects in London, Paris, and New York (and other US cities) are well represented, with occasional inclusions from Istanbul, St Petersburg, and the new collections of Islamic art in the Gulf States. Conversely, objects in Tehran, Cairo, Delhi, or the Central Asian Republics may be referred to in passing but are generally not illustrated. In other words, the works illustrated are those most readily accessible to European and American scholars, reminding us of Michael Camille's observation that the selection of valorized objects is less important to the formation of a canon than the possibilities of their reproduction. 8

Each of these facets of the canon and their implications merits consideration, but my concern here is with what is arguably the most striking commonality among these surveys: their unanimity in excluding any art produced in the Islamic world after about 1800.

With some minor variations, most of the expository narratives in the survey texts follow a linear trajectory, tracing the history of Islamic art from the birth of Islam in the seventh century, through the rise of the first Islamic dynasties with their capitals in Damascus and Baghdad, to the breakdown of centralized authority and the emergence of regional artistic centers in the tenth. After a brief digression entailing Shi'i-Sunni rivalry and the Crusades in the eleventh and twelfth centuries, the advent of the Mongols and their sack of Baghdad in 1258 marks a watershed in the narrative of Islamic art: most survey courses (and some texts) break at this point. After the narrative resumes in the wake of the Mongol devastations, the focus shifts to the emergence of regional and trans-regional polities in Iran and Central Asia. From around 1500 (give or take a few decades), three regionally based polities—the Ottomans of Turkey, the Safavids of Iran and the Mughals of India—dominate. Then things get rather vague.

Although the Mughal state endured until 1857, when its last emperor was exiled to Burma in the wake of the Sepoy Revolt, and the Ottoman sultanate until 1922, when it was dissolved in the wake of the First World War, the later history of Mughal and Ottoman artistic production is ignored. Indeed, the narrative of Islamic art generally ends much earlier—usually in the seventeenth century, occasionally in the eighteenth. As Nasser Rabbat has observed, Islamic art history relates the development of a more or less insular tradition of art-making "that began with the building of the Mosque of the Prophet in Medina around AD 620, and inexplicably fizzled out with the dawn of the colonial age in the late eighteenth century."

Frequently commented upon by my undergraduate students (the very audience for whom such texts were presumably intended), the phenomenon of art history interruptus is either completely ignored or only obliquely addressed by the authors of these surveys. Although there have been a number of important recent studies on nineteenth-century artistic production in the Islamic lands and the collecting practices through which the objects of Islamic art came to rest in European and American collections, these have yet to exert a major impact on the canon. ¹⁰ The impact of Islamic art on nineteenth-century Europe or the persistence of calligraphy in the Islamic world might be briefly mentioned in concluding, but most authors seem to take it for granted that no art worthy of comment was produced in the Islamic world after 1800. This bias for the historical is reflected in the absence of contemporary artifacts and monuments from the (predominantly American and European) collections, exhibitions and texts that shaped the nascent field of Islamic art history. ¹¹ More than two decades ago, Oleg Grabar noted that the peculiarity

"suggests that Islamic creativity may have meaning for Westerners only if it dates from before 1700."12

was curiously reminiscent of the MoMA's much criticized 1984-1985 exhibit order to demonstrate common aesthetic values of abstraction. The endeavor including pre-modern (rather than contemporary) art from the Islamic world in which juxtaposed modern European art with examples of "non-Western" art, excluded, amounts to a denial of coevalness with the art of European modernity parallels seem to have gone unremarked. 13 The point was underlined by a 2001 exhibition at the Fondation Beyler in Basel. 'Primitivism' in 20th Century Art: Affinity of the Tribal and the Modern, although the The location of Islamic art in a valorized past from which "living tradition" is

blackened rose loses its leaves in the deadly hands of the leprous." 15 Racim's work gave the lie to assertions that art died in Muslim lands "just as the in the region. Coining a striking metaphor, the critic Edmond Gojon avowed that including Georges Marçais, the pre-eminent scholar of Islamic art and architecture by experiments with linear perspective was rapturously received by French critics, "revival" of a Persianate miniature idiom previously unknown in Algeria and inflected work of Muhammad Racim (1896-1975). Racim was an Algerian artist whose more ironic consequences of such attitudes, one might cite the reception of the "Egyptian art is not even in decadence, it simply no longer exists." Among the and travelers, who consistently heralded the death of Islamic art from Morocco to India. The sentiment is typified by Maxime du Camp's observation, made in 1854. The precedent for exclusion was set by nineteenth-century European scholars

colonialism and the new "global" patterns of circulation and consumption that it aesthetic, ethnographic, and historical value that has inflected the disciplinary study of European art, which proceed in linear (and more or less teleological) fashion with the inception of its disciplinary study. One consequence is that unlike surveys been trained as medievalists. 16 It is directly related to the rise of European something more than a reflection of the fact that historically, most Islamicists have of Islamic art since its inception, this privileging of the pre- or early modern is that the advent of modernity heralds the end of art. Marking a tension between from cave painting to minimalism and beyond, in surveys of Islamic art it is axiomatic It should be emphasized that these obsequies for Islamic art were coterminous

"Islamic art" in volume 16. Once again, however, the period around 1800 marks consequently to be found under the relevant subsections of the extensive entry Islam in AD 651 the arts of "Iran" suddenly achieve trans-regional status, and are within various subheadings under the rubric of "Iran, ancient," with the advent of broadly coterminous with the modern state of Iran is accommodated in volume 15 in point. While artistic production between 1000 BC and AD 651 in the region The vagaries of "Iranian" art in the recently published Dictionary of Art are a case

> institutions in nineteenth- and twentieth-century Iran need to revert to a further a taxonomic watershed, and readers keen to inform themselves about art and its entry entitled "Iran, Islamic Republic of" in volume 15.18

thereby postponing the demise of Islamic art for several decades. 19 of Qajar art as an epilogue in at least one of the survey texts referred to above, attempts have been made to include Qajar works in the narrative of Islamic art. century until 1925 is instructive. Caught between the threat of British and Russian the catalogs that accompanied them, this development is manifest in the inclusion Largely the result of two groundbreaking exhibitions in New York and London and from earlier periods, however, it is only in the past two decades that tentative extend until the present day. In contrast to the pre-eminence afforded Persian art Qajars initiated a process of cultural and social reform whose ramifications arguably colonialism, the strictures of traditionalism, and the exigencies of modernity, the art produced under the Qajar dynasty that ruled Iran from the late eighteenth In trying to understand the logic underlying these divisions, the reception of the

were quite capable of mining European royal portraiture for inspiration, adapting Europe. Diverging from earlier painting traditions in the Islamic world, many of in its own right, but also as a technical aid to the production of painted images.²⁰ the 1840s, the new technology was enthusiastically taken up, not only as a medium details, poses, and iconographic conventions. After the advent of photography in on a canvas ground. In addition, Qajar artists (some of whom studied in Europe) the works produced by Qajar artists were large-scale paintings executed in oil paints artistic legacies of the distant Iranian past and the artistic practices of contemporary The art of the Qajar period is characterized both by an engagement with the

and characterized by innovation and vibrancy.21 when conditions were favorable to the circulation of artists and materials. In the and adaptation of non-indigenous iconographies, media, and techniques, especially emergence of a new visual language shaped by contemporary "global" circulations These developments have been consistently hailed by Islamicists as evidence for the lotus motifs for ceramics, textiles, book painting, and architectural decoration. aesthetic characterized by the adoption of Chinese stalwarts such as peonies and hegemony of various Mongol khanates fostered the rapid emergence of an Iranian fourteenth century, for example, the Pax Mongolica established by the trans-regional production of Iran has been historically marked by the reception, appropriation, This receptivity to European art was nothing new. On the contrary, the artistic

has been less enthusiastic, as the entry on Qajar painting in the Cambridge History of traditionally seen as a breakthrough for Iranian artists, the reception of Qajar art If the hybridity of the art produced in Iran under Mongol rule has been

busy absorbing Chinese ideas and conventions, so in our period they were Just as in the Mongol period of the fourteenth century Persian artists were

? 37

struggling to accommodate themselves to the artistic canons of Europe. We cannot blame them, however deplorable the tendency may seem; increasing contact made such a development inevitable.²²

While engagement with a non-indigenous Asian tradition is a sign of artistic inventiveness, the faltering reception of European artistic conventions is a sign of aesthetic decadence characterized by a loss of artistic autonomy.

The location of artistic greatness in a pre-colonial past is deeply rooted in a nostalgia that is elsewhere manifest in Orientalist painting, whose relationship to nineteenth-century colonial scholarship merits more attention than it has received. The emphasis on artistic autonomy and authenticity as anterior to contact with European culture is common to the reception of other forms of "non-Western" art (a category that is necessarily exclusionary); the phenomenon has been especially well explored in relation to the disciplinary study of African art, whose exclusions and occlusions are in many ways familiar. ²³ Equally relevant is the location of cultural and market value in singularity, a quality guaranteed not only by geographic distance but also by temporal remoteness; as Steiner notes, canonicity is dependent on the (literal) death of the author/artist. ²⁴

The negative evaluations of Qajar art contrasts with the generally more positive assessments of art produced under the Ottomans of Turkey, the Mughals of India, or the Safavids of Iran during the fifteenth through seventeenth centuries that also drew upon European artistic conventions and forms. ²⁵ While earlier Iranian artists might mine Chinese painting or even European prints and drawings with impunity (even adulation), the closer one gets to the time of the European narrator, the more negative the aesthetic evaluation of "hybrid" art-making traditions. This curious distinction between the distant past and recent memory reflects the status afforded the contemporary (as opposed to earlier) European images mined in Qajar art as not only anterior in a temporal sense, but culturally prior.

The phenomenon is by no means specific to histories of nineteenth-century Iran, on the contrary it is a generalized characteristic of Islamic (and other fields of "non-Western") art history. During the same period, for example, the aesthetic tastes of the Nawabs, the Muslim rulers of the nominally independent state of Avadh in northern India, were excoriated by European travelers and colonial officials, their striking combination of European neoclassicalism and indigenous forms read as vulgar signs not only of cultural but also of moral and political decadence. Writing in the last quarter of the nineteenth century, the British architectural historian James Fergusson described the "pseudo-Italian" palaces of Lucknow as resembling Napoleon III's remodeled Palais du Louvre and Tuileries Gardens in Paris, "but instead of the beautiful stone of Paris, all was brick and plaster; and instead of the appropriate details of that palace, the buildings surrounding the great court at Lucknow are generally two storeys in height and singularly various in design." In

his description of the Begum Kothi, one of the component pavilions of the Lucknow palaces, Fergusson developed the theme:

Like all the other specimens of Oriental Italian Architecture, it offends painfully, though less than most others, from the misapplication of the details of the Classical Orders. Of course no native of India can well understand either the origin or motive of the various parts of our Orders . . . It is, in fact, like a man trying to copy an inscription in a language he does not understand, and of which he does not know the alphabet . . . fashion supplies the Indian with those incentives to copying which we derive from association and education; and in the vain attempt to imitate his superiors, he has abandoned his own beautiful art to produce the strange jumble of vulgarity and bad taste we find at Lucknow and elsewhere. ²⁶

The sense of physical revulsion conveyed by this passage is reminiscent of an assessment of Qajar painting made by the Comte de Rochechouart in the 1860s: "as for the paintings that the Persians themselves produce, they make one gnash one's teeth." The count locates the production of this sensation in the hybrid style of the farangi (i.e. Europeanizing) paintings then popular in Iran, which he sees as incompetent copies of second-rate European prints and engravings such as might adorn the shopfronts of provincial wig-makers:

Having no idea of design, ignorant of the most simple laws of perspective, not understanding art in the way that we do and, consequently, lacking any critical faculty with which to focus their judgment and illuminate their taste, they copy the most flat and absurd compositions with minute care, and exert themselves to extinguish the brightness of their colors in order to approximate as closely as possible the gloomy and false color of polychromatic lithographs.²⁸

For the count, as for other nineteenth-century commentators, a perceived absence of linear perspective, chiaroscuro, and verisimilitude in Qajar art obviated its classification as fine art, its interest lying primarily in a documentary value for the ethnographer.²⁹

Caught between tradition and modernity (categories that are interdependent but generally assumed to be incommensurate), nineteenth-century Indian and Middle Eastern artists were condemned to perform derivative and reiterative parodies of European norms that they could only aspire to. ³⁰ Consequently, both the absence and presence of forms, idioms, media, and techniques seen to have their origins in Europe constituted an aesthetic affront that simultaneously reaffirmed while undermining the privileged status afforded contemporary European artistic production. To borrow Homi Bhabha's term, as they oscillated between alterity

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perceived mimicry as both resemblance and menace. 31 and mimesis, the "inappropriate" objects of Qajar or Avadhi art manifested their

a cathedral-mosque, there is clearly some faltering of cultural self-confidence."32 which purports to explain why Middle Eastern civilizations lag behind the West. discourses emphasizing the failure of Muslims to make the transition to Euroinfluence appears in something as central to a culture as an imperial foundation and "Italian Baroque" exterior decoration, concluding in familiar vein: "When a foreign Discussing the Nuruosmaniye Mosque in Istanbul, built in 1755, Lewis notes its recent work by the Princeton Islamicist and White House advisor Bernard Lewis, for example in What Went Wrong? Western Impact and Middle Eastern Response, a American modernity, this paradigm has once again gained currency. It appears historians down to their present-day successors. With the rise of neoconservative "influence" follows a trajectory from the narratives of nineteenth-century colonial metonymically) to the inappropriate or incompetent reception of European The attribution of the death of Islamic art (and the cultures that it represents

six decades later, on the eve of his rule over a burgeoning mercantile empire, the that merits censure and, ultimately, amelioration. the passive reception of superficial signs of a modernity located elsewhere. directional flow of "influence" rather than an active engagement with its objects, and Islamic forms.33 However, the Western of Lewis's title emphasizes a uni-Pavilion at Brighton (1815–1823), a palace that manifests an eclectic blend of Indian Prince Regent and future British monarch George IV commissioned the Royal Consequently, the resulting "hybrid" works constitute signs of a cultural bankruptcy The reductive absurdity of this analysis is apparent when one considers that just

of the Western canon.35 that has come under attack from neoconservative activists bemoaning the demise in burgeoning student enrollment in survey classes on Islamic art, a phenomenon after 2001 has been manifest in the funding of several new academic positions and it is no less relevant to the classroom. Indeed a renewed interest in Islamic cultures of September 11, 2001. In the past five years, historians of Islamic art have come the ideological struggles that have gained in ferocity and pace since the atrocities frequency.³⁴ Although it is upon the museum in particular that this burden has fallen, between the Islamic world and "the West" has been mooted with increasing particular, the idea that Islamic art and art history can "bridge the cultural divide" under increasing pressure to provide a cogent perspective on these struggles. In Lewis's work highlights the utility of cultural history (including art history) in

screens is entirely understandable, especially given the paucity of critical analysis and reliable information in the media. However, the sundering of the pre-modern questions raised by the horrors witnessed nightly on our laptops and television from the modern (and even postmodern) that is such a hallmark of the canon as Although utopian, the idea that Islamic art holds the potential to answer the many

> to address contemporary issues. Where we have attempted to do so, we have greatness that are central to the recuperative projects of contemporary neoextent, the peculiar end of Islamic art facilitates and reinforces narratives of fallen vocal purveyors of the "what went wrong" paradigm of Islamic history. To this question that it cannot answer, but that provides an opening for the increasingly recent international exhibitions of Islamic art, the qualification "in its day" begs a as economically and militarily, as any country or empire in the world."36 Like some the Middle East and the Islamic world was in its day as advanced culturally, as well in Doha: "People say that at this moment it is more important to recognize that attributed to Oliver Watson, then chief curator of the new Museum of Islamic Art reception of Qajar art. The problem is illustrated by an oddly equivocal statement inevitably fallen back on the kind of reactionary nostalgia that is so marked in the currently constructed means that historians of Islamic Art are peculiarly ill-situated

a finished story, were highlighted by Donald Preziosi even before the events of 2001: The ideological implications of the production of Islamic art as a closed system,

import insofar as they might be deployed or staged as cogent 'evidence' of the to the coincident 'decline' of Europe's principal Other in early modern times. No longer overtly discussed in art-historical discourse in this regard is the past's causal relationship to the present, enabling us to thereby articulate certain Art-historical objects have thus always been object-lessons of documentary the (comparably multinational and multiethnic) world of Islam. 37 (silent) contrast between European 'progress' in the arts in contradistinction kinds of desirable (and undesirable) relations between ourselves and others.

in the Middle Ages, a major center of civilization." 38 of the likelihood that the Middle East will be subject to "alien domination" should in the present. In the terminal paragraph of What Went Wrong?, Bernard Lewis warns tendency to mine the past for models of appropriate behavior that can be deployed to the ideologies of both Islamists and their neoconservative opponents, as is a through the inappropriate reception of European cultural forms is of course common of Europe and its "influence." The notion of a pre-lapsarian "golden age" corrupted the decline of the arts in the Islamic world has been directly correlated to the rise prescient threat counterposed to the possibility that the inhabitants of the region its peoples continue on their present path of a "grievance and victimhood," a As noted above, in art-historical narratives from the nineteenth century onwards, can once again make the Middle East, in modern times as it was in antiquity and

by careful contemplation of the past. Occluding the awkward verities that have suggestion that the answers to the problems posed by "current events" can be found The threat and promise conveyed by this passage are predicated upon an implicit

espousal of a paradoxical "back-to-the-future" model of Islamic modernity. As Neil modernity, postmodernity, and globalization—this displacement permits the MacGregor, the director of the British Museum, put it recently: helped shape the development of living Islamic cultures—colonialism and its legacy,

the British Museum. 39 government in the Middle East has turned, to historical precedents to define identity. And it will be surprising if it does not turn, as every other the wished-for future. There is nowhere better to survey those precedents than The new interim government in Iraq will have to consider how it defines Iraq's

discipline has lain in its production of a past: recalls Preziosi's suggestion that the utility of art history since its emergence as a the utility of the instantiated past as a resource to be deployed in the present, it strate the relevance of their collections, this is a remarkable claim. Championing Even in a world where museum directors are under constant pressure to demon-

of the analytic gaze of the present. 40 pre-modernity that could be imagined to be a detached object, 'independent' imagined as bearing a causative relation to the present, yet at the same time a politically transforming—that is, performing—the present. A past that could be that could be effectively placed under systematic observation for use in staging and

specific representations of Islam and Islamic cultures. and consumption that produces "truths of seduction rather than presence." 42 Over politics, and in the instrumental deployment of museological archives to bolster and institutional entanglements of Islamic art history with contemporary global the past five years, these phenomena have been increasingly manifest in the economic pull engages the unstable social identities of material culture, a dialectic of reification relationship—a power-charged set of exchanges, of push and pull."41 This push and zone between cultures, a quality manifest in "an ongoing historical, political, moral, James Clifford has noted that the museum often possesses the qualities of a contact

range of the exhibition conformed to the canon, although accompanying publicity by the president of a Saudi Arabian automobile conglomerate. The chronological of Islamic art, whose galleries were undergoing a \$9.7 million renovation funded Albert Museum in London, one of the most significant European collections a traveling exhibition of select objects from the collections of the Victoria and the subsequent emergence of secular regimes in Iran and Turkey. The cost of the material put the end of Islamic art as 1918, in the wake of the First World War and National Gallery of Art in Washington, DC between 2004 and 2005.43 This was The former point is illustrated by Palace and Mosque, an exhibition held at the

> the Saudi kingdom. than the considerably more circumscribed contemporary variant promulgated in To that end, it manifested an eclectic and ecumenical vision of historical Islam rather designed to improve his own standing and that of the regime that he represented. sponsorship of the exhibition was part of an extended public relations exercise the United States (with the notable exception of the White House), Prince Bandar's reflects the historical entanglements of American oil corporations and conservative Arabia). The prince is a controversial figure whose relationship with the Bush family Washington (and now Secretary General of the National Security Council of Saudi exhibition was underwritten by Prince Bandar bin Sultan, Saudi ambassador to Islamic movements. ⁴⁴ At a time when the Saudi star had fallen to an all-time low in

in a foreword to the catalog: the project of European modernity. As the British Prime Minister Tony Blair wrote in the choice of artifacts, this was a trajectory that led inexorably westwards, toward dating from the seventh to the seventeenth century. Despite the pre-modern focus at the Royal Academy of Arts in London in 2005. The objects comprising Turks illustrated the migrations of Turkic peoples from Central Asia with a range of objects reception of Turks: A Journey of a Thousand Years, 600–1600, a major exhibition held The exigencies of contemporary global politics also framed the conception and

the Middle East and, of course, Europe is something we should understand our world is crucial if we are to survive and reflect upon. It demonstrates that the interaction of different cultures in the long and complex journey [of the Turkic peoples] through Central Asia,

Erdoğan was less coy: Writing alongside the British premier, the prime minister of Turkey Recep Tayyip

confident that this fascinating exhibition will further enhance mutual understanding, tolerance and peace. 45 the European family of nations in the European Union are centre stage. I am at a most propitious time, as Turkey's aspirations toward membership of Cultural diversity is a source of richness for all nations. This exhibition comes

ment of Islamic art in 2002, the French Minister of Culture and Communications Announcing the elevation of the Islamic art section of the Louvre into a new depart-Jean-Jacques Aillagon explained: Such projects do not always obscure the ideological crucible of their own making.

in the equality of civilizations . . . Many immigrant youths do not fully adhere Obviously, this has a political dimension . . . It's a way of saying we believe

that the republic respects, displays and studies this culture. 46 to our culture, nor do they know their own culture of origin. It's good to show

Three years later, his successor Renaud Donnedieu de Vabres elaborated

conviction that is yours—that is ours—that the dialog of peoples and cultures, intelligence to the bitter experience of conflicts. 47 the richness of patrimonies, the values of sharing are the responses of where hate erupts and imposes its expression of terror, you dare to affirm the In a world where violence expresses itself individually and collectively . . .

in Washington, DC and widely quoted in the media: to a statement issued by the Freer Gallery of Art and the Arthur M. Sackler Gallery emphasis on a past age when images were apparently less contentious. 48 According folded and which was central to its meaning was largely displaced by a retrospective The contemporary geopolitical context against which the global controversy unwith the fact that pre-modern Muslims had in fact created images of the Prophet functioned as an archive which could be deployed to confront protesting Muslims newspapers, museum holdings from Washington to Edinburgh, London to Istanbu tures of the Prophet Muhammad published in Danish (and later other European) notion of Islamic faith and culture. In the recent heated controversy over carica service of the state or super-regional ideological projects is an emphasis (manifest or latent) on the ability of medieval artifacts to bolster or construct a "true" A common trope in these attempts to press the objects of Islamic art into the

have been generally frowned upon by most Sunnis since about the eighteenth eighteenth century, and in space from Turkey to Bengal. Pictorial repreattested by manuscript illuminations ranging in time from the thirteenth to the sentations of the prophet remain accepted by many Shiites today, although they whether Sunni or Shiite, often did reverently depict the prophet, as abundantly Contrary to widespread assumptions today, the traditional arts of Islam,

of the caliphs and the sultans and the shahs, when the faithful felt triumphant, and cultural confidence and a concomitant recourse to more retrogressive modes of colonialism and the culturally conservative strain of Sunni Islam favored in Saudi courtly learning blossomed—the prophet did appear in great Islamic art."50 Islamic belief: "What their paintings show is this: Once upon a time—in the era least one commentator, who connected this angst about figuration to a decline in Arabia and elsewhere, events that are not unrelated. The point was not lost on at Although not specified, this terminus post quem coincides with the rise of European

> nineteenth- and twentieth-century art-making practices in the Islamic lands for their inverting its meaning. Critiques of the latter often reiterate European criticisms of figures the objects of Islamic art as valorized repositories of an originary Islam manifestations of Islam and their more tolerant (and better informed) predecessors past and present. In a recent critique of this position, the anthropologist Talal Asad usually spatialized as the local and the (Euro-American) global, or temporalized as lack of authenticity in blending "tradition" and "modernity," two states of being corrupted through time, accepting the premise of "fundamentalist" Muslims, but observed The implicit contrast between "modern" (intolerant) interpretations and

understood on their own terms as being at once modern and traditional, both inauthentically traditional on the assumption that 'real tradition' is unchanging, authentic and creative at the same time. 51 repetitive, and non-rational. In this way, these movements cannot be This kind of description paints Islamic movements as being somehow

often seem distant from the news, this isn't always so."54 evil and war."53 As the author of the passage cited above put it: "though museums all about. Islam is peace. These terrorists don't represent peace. They represent attacks: "The face of terror is not the true faith of Islam. That's not what Islam is mirror those of President George W. Bush in the wake of the September 11th tradition and modernity. Donating \$20 million for the construction of the new rather than a turbulent present marked by new patterns of engagement with both retrospective tendencies discussed above, these models are found in a valorized past to locate prescriptive models for the ideal Muslim citizen. In keeping with the humanity, forgiveness and acceptance of other cultures."52 The prince's words predicted that the gallery would "assist in the true meaning of Islam, a religion of Islamic art gallery at the Louvre in July 2005, the Saudi prince Walid bin Talal The cartoon controversy highlights the potential utility of Islamic art in attempts

a model of peaceful coexistence but to locate and provide an appropriate model of into an emergent (if embryonic) exhibitionary regime that not only aims to project the last of the Qajar rulers six years previously. 55 What is new and particularly George V and Reza Shah Pahlavi of Iran, an ambitious army officer who had deposed Art held in London in 1931 was, for example, co-sponsored by the British monarch the association has a long history—a particularly influential exhibition of Persian the right kind of Islam (as defined by such neutral observers as President Bush and Islam itself. The increasing pressures on secular institutions to bolster and promote disturbing is the way in which the objects of Islamic art are increasingly co-opted Prime Minister Blair) are comparable to and stem from the same sources as The engagement of the field with wealthy patrons seeking political capital from

Muslim, or universities in the United States to produce the right sort of Islamicist. 56 contemporary pressures on Muslim communities to produce the right kind of

rulers whose piety was nominal and (with rare exceptions) confined to appropriate terror, etc.). Equally relevant is a canonical (and often awkward) emphasis on characteristic of art history, whose objects are "legible as object-lessons; Islamic art as a predominantly "secular" art produced for and patronized by temporal the war on a constantly shifting kaleidoscope of abstractions (evil, fundamentalism, the utility of Islamic art in the high-stakes public relations game that is integral to identity and cultural identification referred to at the outset is directly relevant to (perpetually) modernizing nation."57 The slippage between categories of religious this end engages a performative quality that Donald Preziosi has noted as a general 'illustrating' (or 'representing') desirable and undesirable social relations in the The deployment of Islamic art and its (primarily Euro-American) histories to

modernized, and rejuvenated under the aegis of Euro-American tutelage. to be characterized by a medieval mindset, the antique objects of the museum point in a global conflict in which the opponents of the New World Order are often said models not only of cultural understanding, but also of authentic religious belief; on the secularization of religious fetishes—assumes a pedagogical role in providing secularist governments and Saudi princes, the museum—an institution founded marked by the eschewal of any engagement with the problems of modernity and the way toward a brighter future in which the right kind of Islam will prevail, American debates about the nature of Islam; with the collaboration of avowedly their political ramifications is increasingly situated within contemporary Euro-We are confronted here with a series of major paradoxes: a sub-field of art history

presentation through which the field was constituted, and the contentions that in which these imbrications are manifest in the practices of collecting and reof circulation, consumption, and reception. 59 Instead of occluding the entangled to adumbrate synchronic histories of intention and origin with diachronic accounts histories of colonialism, capitalism, and the canon, it is essential to explore the ways the co-option of the materialized past in service of a "New World Order," we need to imbue the narrative of Islamic art with a degree of reflexivity that is currently lacking. Challenging "the fictitious creed of immaculate classification" that facilitates For those of us uncomfortable with these developments, there is a pressing need

in Paris, practiced in the late Ottoman state, founded the Academy of Fine Arts in through the work of Osman Hamdi (d. 1910) who trained as an Orientalist painter century. The nostalgia that is central to the latter might, for example, be explored works that problematize the history and reception of Islamic art since the nineteenth Istanbul in 1883, and helped shape a nascent Ottoman museological practice that The most obvious way of doing this is to broaden the canon, including artists and

> as a form of self-Orientalization. In a similar vein, the complex intersection between outré conventions of the genre within which it operated, it might equally be read uous in its engagements with modernity: claimed as a site of resistance to the more he also drew upon in his work. ⁶⁰ Hamdi's variant of Orientalist nostalgia is ambigmight productively be investigated. 61 Orientalist scholarship on Islamic art and medieval revivalism in Islamic architecture

circumstances of its own production (and ongoing reproduction), but as contested "Islamic" art not as teleological markers in a master narrative that occludes the opens the potential for academics, curators, and scholars to treat the objects of cosmopolitanism. 62 This deployment of strategic anachronism offers a paradigm that is Shadafarin Ghadirian, a young Tehran-based photographer. Ghadirian stages objects within a disjunctive and tendentious discourse. bikes) that draw attention to their status as meta-images of a contemporary by the intrusive signs of a global modernity (Coke cans, for example, or mountain disjunctions between the historical and the contemporary, the local and the global photographic tableaux based on Qajar-era studio photographs of women but marked Among the very many contemporary artists whose work engages the binary

a widespread focus on calligraphy (generally seen as the most "Islamic" of arts) as artistic production in the Middle East over the past three or four decades.⁶³ explore the way in which contemporary global and local politics have inflected a medium for negotiating "tradition" and "modernity," the exhibition problematized seen in the recent exhibition Word into Art: Artists of the Modern Middle East. Reflecting the term Islamic, using the ambiguities and ambivalences associated with it to the museum has been acquiring contemporary works on paper. Some of these were include both pre-modern and modern art from the Islamic world, since the 1980s the traditional canon. One of the very few institutions whose Islamic collections pean colonial adventures, the British Museum offers another model for rethinking Paradoxically perhaps for an institution deeply implicated in the history of Euro-

and two American artists whose heritage was not Middle Eastern and who were not modernity. It included work by fifteen artists of varied Middle Eastern backgrounds were fastidiously avoided in both exhibition and catalog. 64 Originally subtitled Afghanistan and Iraq (a potential source of controversy and thus financial sanction) old and new," any reference to contemporary politics or the ongoing wars on Despite director Glenn Lowry's rather oblique reference to "the tension between attempt to explore contemporary artistic engagements with "Islamic" tradition. at MoMA in New York earlier in 2006. The exhibition was a curiously apolitical in marked contrast to Without Boundaries: Seventeen Ways of Looking, an exhibition held influenced by artists from the Islamic world, but were said to "share interests, Fifteen Ways of Looking, the exhibition focused on questions of identity, tradition, and references, and strategies with them." Among the latter were Bill Viola and Mike In its frank engagements with contemporary politics, the London exhibition stood

only the disjunctive relations to works produced in the pre-modern Islamic world, of global modernity, in her accompanying essay Fereshteh Daftari emphasized not emphasize questions of hybridity, but invert its meaning: formerly excoriated as notions of identity. In common with their colonialist predecessors, such evaluations most closely follows an Islamic prototype," in its "impurity" it subverted binary to his Irish heritage, and that although "this is the one object in the exhibition that informed the viewer the green background and the central shamrock was an allusion to the artist's specifications in the Iranian city of Ghom. The accompanying wall label that would bear more interrogation than it generally receives. ⁶⁶ but the fact that many of these "traditional" works were themselves "hybrid," a term idioms is now valorized as subversive. Awarc of the dangers of privileging the claims decadent, the blending of "traditional" and "modern" forms, iconographies and Kelley, whose contribution consisted of *Untitled* (1996–1997), a silk rug handwoven

more material and qualifying adjectives. Although the term "modern Islamic art" merely by expanding the chronological range of the canon nor by introducing of "Islamic" art suggest, the problems discussed above can be addressed neither has entered circulation, it is if anything more fraught than its generally accepted As these attempts to grapple with questions of identity, modernity, and the nature

comitant failure to recuperate some authentically nativist model of art criticism is now have a global reach. 69 Indeed, Elkins's critiques of post-colonial theorists for and paradigms that have historically structured the discipline of art history, and that only utopian but have the potential to lead us back to where we started. ⁶⁸ I am not, close to the essentialist demands for authenticity critiqued above. 70 not only curiously immune to questions of knowledge/power but comes perilously their embrace of "western" epistemologies and academic institutions and their conthe canon might be addressed by a "decisive break" with the "western" institutions for example, in agreement with James Elkins when he suggests that the aporias of than a solution, fantasies about abolishing, exploding, or transcending it are not If the expansion or reconfiguration of the canon promises an amelioration rather

notes the impossibility of situating an art-historical practice within the elusive "post" A more productive approach is suggested by James D. Herbert in an essay that

ambiguities of that ideology; it recognizes a multivocality that allows for the the ideological space of the colonial. It thereby opens up the complexities and the start that scholarly discourse necessarily and productively operates from a hopelessly back into colonialism at the end of our argument, we concede from possibility of resistance and disruption from within—both in the past and in base within the colonial? The ironic turn of postcolonialism then occurs inside We can instead abandon this fantasy of escape. What if, rather than collapsing the present. 71

> of "translation" and transformation, and the fresh perspectives that they offer on that is central to reductive histories of reception. modernity from what is usually thought of as its fringes. 72 The undertaking holds Europe," a rethinking of modernity and its epistemologies through local histories the potential to undermine the identity of temporal anteriority and cultural priority Herbert's suggestion resonates with the post-colonial project of "provincializing

offered from the perspective of a specialist in Iranian modernism. 75 example, or a course on modernism (including its American European variants) critique of Italian Renaissance art from the perspective of an Ottomanist, for reason that such contributions should be restricted to additive inclusion rather than theoretical concerns within the discipline.74 Following Okoye's lead, there is no modern European art, and its particular abilities to contribute to contemporary occasioning a more radical reorientation, one that might see a history or historical Grabar has noted the potential utility of Islamic art history for understanding preand locations" rather than privileging a single Euro-American perspective. 73 Oleg "possibility of framing art history simultaneously from a multiplicity of positions A similar scenario has been envisaged by Ikem Okoye, who imagines the

it is currently constituted. This is an eventuality that many would find unappealing demise has been repeatedly predicted over the past decades, however prematurely. 78 the universal narratives in which it is currently imbedded, narratives whose imminent discipline as a whole.77 Its ultimate fate may be therefore inseparable from that of "unwieldy" sub-field of Islamic art history is in many ways a fractal of the "unruly" intra-disciplinary division of spoils. 76 However, what has been aptly dubbed the within an academy subjugated to market forces and fierce competition for an development of new skill sets. It may even lead to the fragmentation of the field as Islamic art history by contemporary geopolitics will inevitably require the Any response to the challenges posed by the pressures exerted on the field of

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- 30 Shiva Balaghi, "Iranian Visual Arts in 'The Century of Machinery, Speed, and the Atom': Modern," Public Culture 2(2) (1980): 27. ships between modernity and tradition see Nicholas B. Dirks, "History as a Sign of the Society and Revolution (New York: I.B. Tauris, 2002) pp. 23-24. On the interrelation-Rethinking Modernity," in Shiva Balaghi and Lynn Gumpert, eds, Picturing Iran: Art,
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- 39 Neil MacGregor, "In the Shadow of Babylon," The Guardian, June 14, 2004, p. 12.
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- Riding, "Islamic Art as a Mediator."
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- 64 Glenn D. Lowry, "Gained in Translation," ARTNews, March (2006): 122. This led to public criticisms by Shirin Neshat and Emily Jacir, two of the artists whose work appeared in the exhibition, that any political content had been "whitewashed": Tyler Green, "MoMA Keeps the Walls Clean; Islamic Show Sans Politics," New York Observer, April 3, 2006.
- 65 Fereshteh Daftari, "Islamic or Not," in Without Boundary: Seventeen Ways of Looking (New York: MoMA, 2006) p. 10. See also Daftari, "Beyond Islamic Roots—Beyond Modernism," Res 43 (2003): 175–186.
- 66 Daftari, "Islamic or Nott," pp. 14, 18. See also Homi Bhabha's essay "Another Country" in the Without Boundary catalog, pp. 30–35. For some of the problems associated with the term see Robert J.C. Young, Colonial Desire: Hybridity in Theory, Culture, and Race (New York: Routledge, 1995) and Tony K. Stewart and Carl W. Ernst, "Syncretism," in Peter J. Claus and Margaret Mills, eds, South Asian Folklore: An Encyclopedia (New York: Routledge, 2003) pp. 586–588.
- 67 Wijdan Ali, "The Status of Islamic Art in the Twentieth Century," Muqarnas 9 (1992): 186–188; Ali, Modern Islamic Art: Development and Continuity (Gainesville: University Press of Florida, 1997).
- 68 For differing perspectives on the question of enlarging canons of 'non-Western' art see Zeynep Çelik, "Colonialism, Orientalism, and the Canon," *The Art Bulletin* 78(2) (1996): 202–205 and Steiner, "Can the Canon Burst." At least two eminent scholars of Islamic art have stated their opposition to any such expansion: Blair and Bloom, "The Mirage of Islamic Art," p. 175.
- 69 James Elkins, "Why It Is Not Possible to Write Art Histories of Non-Western Cultures," in The Past in the Present: Contemporary Art and Art History's Myths (Bratislava: Nadácia—Centrum Sučasného Umenia, 2002) p. 255; Elkins, Stories of Art (New York: Routledge, 2002).
- 70 James Elkins, Visual Studies: A Skeptical Introduction (New York: Routledge, 2003), 115–118; Elkins, review of David Summers, Real Spaces: World Art History and the Rise of Western Modernism in The Art Bulletin 86(2) (2004): 378.
- 71 James D. Herbert, "Passing between Art History and Postcolonial Theory," in Mark A. Cheetham, Michael Ann Holly, and Keith Moxey, eds, The Subjects of Art History: Historical Objects in Contemporary Perspective (Cambridge: Cambridge University Press, 1998) p. 219.
- 72 Dipesh Chakrabarty, Provincializing Europe: Postcolonial Thought and Historical Difference (Princeton, NJ: Princeton University Press, 2000); Dilip Parameshwar Gaonkar, ed., Alternative Modernities (Durham, NC: Duke University Press, 2001).
- 73 Ikem Stanley Okoye, "Tribe and Art History," *The Art Bulletin* 78(4) (1996): 613. See also Robert S. Nelson, "The Map of Art History," *Art Bulletin* 79(1) (1997): 40.
- 74 Grabar, "Islamic Art and Archaeology," p. 255.

- 75 See, for example, Talinn Grigor, "Of Metamorphosis: Meaning on Iranian Terms," Third Text 17(3) (2003): 207–225.
- 76 On possible futures for the field see Oleg Grabar in The Dictionary of Art, vol. 16, p. 101; Grabar, "What Should One Know About Islamic Art," Res 43 (2003): 9. See also Rogers, Uses of Anachronism, pp. 6–7, and Souren Melikian's plea for a disaggregation of the field into regionally based art histories: "Toward a Clearer Vision of 'Islamic' Art," International Herald Tribune, April 24, 2004.
- 77 Gill Perry and Colin Cunningham, Academies, Museums and Canons of Art (New Haven, CT: Yale University Press, 1999) pp. 7–8; Blair and Bloom, "Mirage of Islamic Art."
- 78 Hans Belting, The End of the History of Art?, translated by Christopher S. Wood (Chicago, IL: University of Chicago Press, 1987) p. 57. See also James Elkins's review of Real Spaces, pp. 377–378.